

MARK VARNALIY

CONTACT

- +44 7307585687
- markvar686@gmail.com
- <https://markvarnaliy.com/>
- [LinkedIn](#)
- United Kingdom

SKILLS

- Python
- Tableau
- SQL
- Microsoft Office
- Looker
- Jira
- Excel
- Pandas
- PyTorch
- NumPy

EDUCATION

Master of Science in Data Analytics

University of Leeds

Grade: MSc with Distinction

Bachelor of Science in Computer Science

University of York

Grade: 2:1

LANGUAGES

- Russian — Fluent
- English — Fluent
- Ukrainian — Fluent
- Chinese — Intermediate

CERTIFICATIONS

- Microsoft Azure Data Fundamentals Certificate

PROFILE

Analyst with a Distinction in a Master's degree in Data Analytics, skilled in SQL, Python, Excel, and data visualisation (Tableau, Looker). Proven ability to extract insights by analysing complex datasets and presenting recommendations. Experienced in reporting, quality assurance, and business intelligence, with a strong ability to uncover key findings, optimise workflows, and drive performance improvements.

WORK EXPERIENCE

LQA Technician

Universally Speaking

November 2024 - Present

Liverpool, United Kingdom

- Conduct localisation testing to ensure accuracy, cultural relevance, and consistency. Identified and documented 500+ bugs and inaccuracies.
- Ensure compliance with platform-specific guidelines and standards, contributing to the seamless release of localised game versions.
- Work closely with global teams to provide feedback on linguistic quality, user interface text, and in-game translations.

Freelance AI Consultant

Data Annotation

June 2024 - Present

Remote

- Conduct data annotation and model comparison tasks, enhancing the accuracy and performance of machine learning models.
- Use Python and SQL to participate in analysis and visualisation programmes, providing actionable insights for 150+ LLM development projects.
- Ensure data integrity and consistency through annotation and validation processes, contributing to the development of reliable AI models.

Associate SWQA Tester

Sony Interactive Entertainment

December 2023 - February 2024

Liverpool, United Kingdom

- Conducted checks on released and new titles, test firmware features, and evaluated prototype hardware and peripherals at PlayStation.
- Contributed to testing 200+ titles, ensuring accurate classification, and recording of identified issues.
- Used software tools such as QTest and Jira for reporting and issue tracking.

Data Analyst

Grimms Toys

February 2021 - August 2022

Remote

- Implemented analytics strategies that led to a 15% increase in on-site sales, contributing to the business's overall sales performance enhancement.
- Collected, cleaned and analysed complex datasets using SQL, Python and Excel, extracting insights for data-driven decision-making.

PROJECTS

Investigating the correlations between HDI, Crime rates and Suicide rates

- Using Python and Excel uncovered world wide correlation patterns, with deeper analysis of specific countries.
- Examined age and gender specific vulnerability and disproportions.
- Developed an intuitive web-based interactive Dashboard using Plotly's Dash framework.

Analysis of the influence of COVID-19 on air quality

- Using Python and Excel conducted an in-depth investigation on the impact of COVID-19 on air quality.
- Utilised advanced data analytics techniques to analyse and interpret large datasets related to air quality measurements during the pandemic.